## **ZOOM FEATURE**

## **INTERACTIVE PLAN**

- Interactive map with links to content, e.g. pressing a conference room displays the conference schedule for this room vector for maximum readability on a smartphone screen
- Easily manipulated
- Represents the entire event site
- Route (even without network)
- Web version that can be integrated into the event's website

## position sharing via SMS, email, social networks:

Ideal for indicating a meeting place! if the recipient has the application, it opens and directly indicates the position on the map. If he doesn't have it, the web App opens instead to let him know. The bookmark is created on the recipient's smartphone.



